The Ohio State University Colleges of the Arts and Sciences New Course Request

School of Music
Academic Unit
Music
Book 3 Listing (e.g., Portuguese) 331 Protest in American Music and Media
Number Title ProtestMusicMedia U 3
18-Character Title Abbreviation Level Credit Hours
Summer Autumn Winter x Spring Year 2009
Proposed effective date, choose one quarter and put an "X" after it; and fill in the year. See the OAA curriculum manual for deadlines.
A. Course Offerings Bulletin Information
Follow the instructions in the OAA curriculum manual. If this is a course with decimal subdivisions, then use one New Course Request form for the generic information that will apply to all subdivisions; and use separate forms for each new decimal subdivision, including on each form the information that is unique to that subdivision. If the course offered is less than a quarter or a term, please complete the Flexibly Scheduled/Off Campus/Workshop Request form.
Description (not to exceed 25 words): Examines the relationships between and among music, media technologies, and both mass
and social media from musical, textual, political, economic, and social perspectives.
Quarter offered: Winter Distribution of class time/contact hours: 2 1.25 hour classes
Quarter and contact/class time hours information should be omitted from Book 3 publication (yes or no): yes
Prerequisite(s):
Exclusion or limiting clause:
Repeatable to a maximum of credit hours.
Cross-listed with:
Grade Option (Please check): Letter ☑ S/U ☐ Progress ☐ What course is last in the series?
Honors Statement: Yes ☐ No ☒ GEC: Yes ☐ No ☒
Admission Conditions Course: Yes ☐ No ☒ Off-Campus: Yes ☐ No ☒ EM: Yes ☐ No ☒
Off-Campus: Yes ☐ No ☒ EM: Yes ☐ No ☒ Honors Enbedded Statement: Yes ☐ No ☒
Service Learning Course: Yes ☐ No ☒
Other General Course Information:
(e.g. "Taught in English." "Credit does not count toward BSBA degree.")
B. General Information
Subject Code 500909 Subsidy Level (V, G, T, B, M, D, or P) B
If you have questions, please email Jed Dickhaut at dickhaut.1@osu.edu.
Provide the rationale for proposing this course: A shalo in the curriculum the new Mucie Media and Enterprise Program Evaluate how social political and economic methylatics as incide and conflict.
A choice in the curriculum the new Music, Media, and Enterprise Program. Explores how social, political, and economic motivations coincide and conflict in the realm protest music. Both topic and chronology driven, examines both historical and contemporary issues, including the integration of music and visual media in
modern film, video, and mashups.
2. Please list Majors/Minors affected by the creation of this new course. Attach revisions of all affected programs. This course is (check one): ☐ Required on major(s)/minor(s) ☐ XA choice on major(s)/minors(s)
An elective within major(s)/minor(s) A general elective Music, Media, and Enterprise Minor proposed

6. 7.	ARTS AND SCIENCES EXECUTIVE DEAN Graduate School (if appropriate) University Honors Center (if appropriate) Office of International Education (if appropriate)	Printed Name Printed Name Printed Name	Date Date Date
6. 7.	Graduate School (if appropriate)	Printed Name	Date
6.			
	ARIS AND SCIENCES EXECUTIVE DEAN	· ·············	Date
5.	ADTO AND COICHOEC EVECUTIVE DE AN	Printed Name	
_	COLLEGE CURRICULUM COMMITTEE	Printed Name	Date
4.	After the Academic Unit Chair/Director signs the reques West 18 th Ave. or fax it to 688-5678. Attach the syllabus asccurrofc@osu.edu. The ASC Curriculum Office will f	and any supporting documentation in an e	-mail to
3.	ACADEMIC UNIT CHAIR/DIRECTOR	Printed Name	Date
2.	Academic Unit Graduate Studies Committee Chair	Printed Name Elivary Hola	Date /2 - /0 - 08
Ap	Proval Process The signatures on the lines in ALL C	_ ^	, 1
co	DNTACT PERSON: David Bruenger E-MAIL: bru	uenger.1@osu.edu PHONE: (614) 247	-6521
9.	Attach a course syllabus that includes a topical cobjectives, off-campus field experience, methods curriculum manual and e-mail to asccurrofc@ost	s of evaluation, and other items as stat	
8.	This course has been discussed with and has the co with academic units having directly related interests		
7.	Do you want prerequisites enforced electronically? (s	see OAA manual for what can be enforce	d) Yes 🗵 No 🗌
6.	Expected Section Size: 20 Proposed no	umber of sections per year: One	_
5.	If this course is part of a sequence, list the number of	of the other course(s) in the sequence:	
. 0	s No X List:		
Ye	Is the approval of this request contingent upon the approval	pproval of other course requests or curric	ular reqests?
4. Vo	erested members of non-TIE music faculty.		
inte	rt of the TIE-funded "music industry" program (Now titled "Music, Med		

4 . 21

Colleges of the Arts and Sciences Curriculum and Assessment Office, 4132 Smith Lab, 174 W. 18th Ave. fax: 688-5678. Rev. 02/28/08

The Ohio State University School of Music

PROTEST IN AMERICAN MUSIC AND MEDIA

MUSIC 331 SYLLABUS

U 3

Two 75 minute meetings per week

Dr. David Bruenger Mershon 401C 614.247.6521

Office Hours: TBA
Class meeting: TBA

Overview

The complex interrelationship between and among music, media, commerce, political consent, and social dissent has both shaped and reflected the crucial social and political movements of American history, profoundly impacted the lives of individual Americans, and provided an economic foundation for a protest music industry. Using both topical and chronological frameworks, this course examines musical practice, evolving media technologies, as well as selected political, social, and commercial enterprises engaged in the creation and distribution of socio-political commentary and protest of which music is a central feature.

Through lecture, media presentation, reading, and class discussion, this course will both explore and critically examine the music and musicians of American protest and the social, political, economic, and environmental circumstances that inspired it.

This course fulfills an elective requirement of the Music, Media, and Enterprise minor and may chosen as an elective in the Bachelor of Arts in Music.

Selected Goals & Objectives

- To increase awareness of the history and diversity of social/political protest and commentary in music using assigned listening, reading, lecture and media presentation.
- To explore, critically consider, and discuss music as social/political commentary and protest, as well a tool to influence public opinion and consent.
- To improve the ability to develop and effectively communicate critical responses to complex artistic and social issues. Factual knowledge and critical understanding will be assessed in both verbal and written forms via class discussions and written examinations.

Texts

- Reading, viewing, listening as assigned
- Selected readings

Available in Music Library or online via Carmen:

Peddie, I, Ed. *The Resisting Muse: Popular Music and Social Protest,* Ashgate, 2006. Margolick, D. Strange Fruit: Billie Holiday, Café Society, and an Early Cry for Civil Rights,

McDermott, Ian. "Bruce Springsteen, Ronald Reagan, and the American Dream." *Popular Music and Society* (Winter 1992): 1-9.

"Musical responses to 9/11: From Conservative patriotism to radicalism"

http://www.freemuse.org/sw8119.asp

"9/11: Is protest music dead?"

Music used to be the dominant voice against war. Now it's easier to shut up and get paid. What's really going on? Extensive article on 9/11 effects and media concentration, by Jeff Chang, 16 April 2002

http://www.freemuse.org/sw6334.asp

"Clear Channel: September 11 & Corporate Censorship"

http://www.freemuse.org/sw6621.asp

"No Room for Protest Music On Corporate Radio"

http://www.freearticulator.com/culture/no-room-for-protest-music-on-corporate-radio/

Online Resources via Carmen:

- · This course will be managed using Carmen
- The syllabus, scheduling information, other study materials, assignments, email (to instructor and other students), and student grade information will be available via Carmen.
- It will be your responsibility to check the Carmen page for this course regularly in order to stay informed about schedule changes

Grades

- Four written exams, each worth 15% (60% of final grade)
- Final critical research project (30% of final grade)
- Substantive participation in class and online discussion (10% of the final grade)
- The following grading scale is used for assigning grades in this course. Normal rounding rules apply and a grading curve is not used.

	Α	A-	B+	В	B-	C+	С	C-	D+	D	E
_	93+	92-90	89-88	87-83	82-80	79-78	77-73	72-70	69-68	67-60	59-

- Note: To protect student confidentiality grades will never be provided by phone or email. Grades will only be available via Carmen or during office hours.

Attendance:

Attendance is highly recommended because:

• Tests will draw heavily on class lectures, presentations, and discussion. Reading alone will not be enough to be successful in this class.

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• Tests will draw heavily on class lectures, presentations, and discussion. Reading alone will not be enough to be successful in this class.

Policies & Expectations:

- Permission to make-up an examination is not automatic. Request permission, in writing (email is preferred), in advance. Makeup examinations will be scheduled only when the instructor approves your request.
- · As a courtesy to fellow students, the subject matter, and the instructor, please turn off cell phones and pagers during class.
- · Since coming in late or leaving early tends to be disruptive, please try to avoid doing so.

Code of Conduct

The OSU Code of Student Conduct (http://studentaffairs.osu.edu/resource_csc.asp) provides specific expectations regarding scholastic dishonesty, which includes, but is not limited to, cheating and plagiarism. Under no circumstances will ignorance of OSU's academic dishonesty policies be considered an excuse for activities that violate those policies. If you have questions, visit the website above and see, "Sec. 203. Scholastic Dishonesty."

Students who violate this policy will receive a zero for the assignment in question. The decision to pursue academic dishonesty charges with the Office of Student Judicial Affairs will be decided on a case-by-case basis.

Classroom Etiquette

Courteous behavior is the standard for this class. Debate is highly encouraged and opinions, statements, and questions should be expressed in a logical and reasonable manner.

As a courtesy, all electronic devices should be in the "off" position upon entering the classroom. Failure to do so interrupts the functioning of the faculty and fellow students.

Disabilities

"Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; http://www.ods.ohio-state.edu/"

Critical Research Project:

- 8-10 pages (1500+ words) of *substantive* content
- APA style
- References:

A minimum of 5 references from a variety of sources that represent legitimate inquiry and that are suitable for academic conversations is required. In other words, you may use the Internet as a resource with the following understanding: The INTERNET IS NOT THE ONLY source of reference materials; Wikipedia is not necessarily a legitimate source of information suitable for academic publications; utilizing Internet sources that are simply copies of one post does not represent multiple opinions, ideas, or sources of information; blogs are most often

personal opinion or anecdotal evidence.

With this understanding, you should be able to make good decisions about reference materials. If you are still unclear, email me with your questions.

Your opportunity to successfully achieve 100% on this paper requires the examination of <u>both</u> <u>music and other forms of media</u> that cover the same topic and time period. If you choose to examine a single media or musical source, you will receive a 20% reduction for the paper grade.

Class & Online Participation

Protest is both a noun and a verb; therefore, it is appropriate that your informed opinion is valued in this class. Critical analysis of music and media often leads to disagreement; however, dialogic communication that is challenging while being respectful is the mark of a learned person and a requirement of this class.

Music 331

Protest in American Music and Media

Dr. David Bruenger

Schedule: Topics, Assignments, Tests

Week	Day	Reading	Topic	
1	1	Links: Carmen Course Webpage, syllabus and schedule	Introduction: Syllabus & Course expectations What is protest music? Why do we study it?	
	2	Readings: Rosenthal, "Serving the Movement: The Role of Music," Popular Music And Society, Fall/Winter 2001. (Carmen reading list)	Definitions: Argument, Persuasion, Propaganda Social Functions of Music Voice and Social Identity Political and Social Movements	
2	1	Links: Broadsheet Ballads: http://seattletimes.nwsource. com/html/entertainment/200 3328195_murderballads30.h tml?syndication=rss Cutty Wren - Video: http://www.youtube.com/wat ch?v=-nfzxtBjosY	Music and Social Inequity - The Cutty Wren American Experience & Identity - American Taxation - Yankee Doodle	
	2	Links: Gangs of New York: http://urbanography.com/5_p oints/index.html Freedom Songs: http://www.osblackhistory.co m/songs.php John Brown: http://www.pbs.org/wgbh/am ex/brown/sfeature/song.html Dbde's Land: http://www.npr.org/programs /morning/features/patc/dixie/i ndex.html	The Consequences of Human Commodification: Historical Economic Necessity of Cheap Labor Indentured Servitude - Gangs of New York [excerpt] Slavery and Abolition - Follow the Drinking Gourd - Get Off The Track The Civil War - John Brown's Body - Dixie's Land	The
3	1	Reading: Eckholm, "A Bluecollar Way of Life Disappears in Ohio," International Herald Tribune, 1-16-08 (Carmen reading list)	Industrial Revolution, Social Migration, and the American Worker: - Killin' Floor - I Am a Girl of Constant Sorrow - Readin', Ritin', Route 23	
	2		EXAM 1 Research Paper: Topic and one paragraph abstradue (in Carmen Dropbox)	act

4	1	Links: Hard Times: Music of the Great Depression http://www.authentichistory.c om/1930s/music/01.html Readings: Music of the Great	Plight of the Common Man - The Great Depression and Dust Storms: - Brother Can You Spare a Dime? Unions, Socialism, and the Red Scare: - The Preacher and the Slave
		Depression, pp. 1-13, introduction	
	2	Links: Woody Guthrie Official Site http://www.woodyguthrie.org /biography/biography1.htm Sounds From the Dustbowl http://www.authentichistory.c	From Authenticity to Commodity: Woody Guthrie - Pastures of Plenty - This Land is Your Land Folk Revival and the Protest Music "Industry"
5	1	om/1930s/dustbowl/01.html Readings: Erick Eckholm, A Blue Collar Way of Life Disappears in Ohio MSNBC: The Soundtrack of Their Campaigns ABC News: The Business of Political Music McDermott, lan. "Bruce Springsteen, Ronald Reagan, and the American Dream." Popular Music and Society (Winter 1992): 1-9	Downsizing the American Dream: Globalization and the Contemporary American Worker - Born in the USA - Allentown - We Can't Make It Here Anymore You Are My Sunshine: Political Campaign Music
	2	[Carmen readings] Readings: Bruenger, Theory Overview [Carmen readings]	Introduction to Theoretical Frameworks: Marx - Political Economy Adorno - Critical Theory Foucault - Knowledge/Power Debord - Commodification and the Society of the Spectacle
6	1		EXAM 2
	2	Links: Strange Fruit: The Film http://www.pbs.org/indepe ndentlens/strangefruit/film .html Readings: Strange Fruit Billie Holiday, Café Society, and an Early Cry for Civil Rights, Chapter 1 [Carmen readings]	Domestic Violence & Civil Rights: - Strange Fruit - We Shall Overcome African-American Identity: - Say It Loud, I'm Black and I'm Proud - Everyday People - Funny Vibe
7	1	Readings: Malkin/DiFranco, Art is Activism [Carmen readings]	Womens' Rights: - I Am Woman - The Pill - Grand Canyon

	2	Links: Vietnam Era Antiwar Music http://www.jwsrockgarden. com/jw02vvaw.htm	War: Vietnam - Eve of Destruction - Feel Like I'm Fixin' to Die Rag - Ohio
8	1	Readings: Hajdu, Folk Hero [Carmen readings]	Protest Music Business Authentic vs Commercialized Woody Guthrie and His Tradition Phil Ochs - The Power and the Glory Bob Dylan - Subterranean Homesick Blues Legacy of Ohio: - War - Ball of Confusion
			Research Paper Revised Draft due if you want feedback and opportunity to rewrite (in Carmen Dropbox)
	2		EXAM 3
9	1	Readings: Oliver, Democracy in Suburbia [Carmen readings]	Postmodernity: Problems of Commodification & Alienation - Little Boxes - Callifornia Uber Alles/Kill the Poor
	2	Links: Potter, "The Future is History: Hip Hop in the Aftermath of Postmodernity," in Peddie, The Resiting Muse, pp. 65-	Postmodernity: Urban Poverty & Disempowerment - Hip Hop - Grandmaster Flash, The Message - Public Enemy, Fight the Power - Nas, Rule
	1	Links:	
10		"Musical responses to 9/11: From Conservative patriotism to radicalism" http://www.freemuse.org/sw 8119.asp	Postmodern Political Responses: - The Day After Tomorrow - Dear Mr. President - Yell Fire - Obama, Yes We Can & responses
	2	Links:	Music Mashups & Digital Shorts - Protest,
		9/11: is protest music dead? http://www.freemuse.org/s w6334.asp	Propaganda, Discourse, & Consent in the 21st- Century Social Media - George Bush Doesn't Care About Black People
		Clear Channel: September 11 & Corporate Censorship http://www.freemuse.org/s w6621.asp	- We Will Not Be Silenced - Counting Bodies Like Sheep
		No Room for Protest Music On Corporate Radio http://www.freearticulator. com/culture/no-room-for- protest-music-on- corporate-radio/	Research Paper Final Version due (in Carmen Dropbox)
Final s Week	to U	Il scheduled according niversity Academic endar	EXAM 4

The Ohio State University School of Music

PROTEST IN AMERICAN MUSIC

MUSIC 431 SYLLABUS

U 5 Two 90 minute meetings per week

Dr. David Bruenger Weigel 303 614.247.6521 bruenger.1@osu.edu Office Hours: TBA

Class meeting: TBA

Overview

The complex interrelationship between and among music, media, commerce, political consent, and social dissent has both shaped and reflected the crucial social and political movements of American history, profoundly impacted the lives of individual Americans, and provided an economic foundation for a protest music industry. Using both topical and chronological frameworks, this course examines musical practice, evolving media technologies, as well as selected political, social, and commercial enterprises engaged in the creation and another another political commentary and protest of which music is a central feature.

Through lecture, media presentation, reading, and class discussion, this course will both explore and critically examine the music and musicians of American protest and the social, political, economic, and environmental circumstances that inspired it.

This course fulfills an elective requirement of the Music, Media, and Enterprise minor and may chosen as an elective in the Bachelor of Arts in Music.

Selected Goals & Objectives

- To increase awareness of the history and diversity of social/political protest and commentary in music using assigned listening, reading, lecture and media presentation.
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Grades

- Four written exams, each worth 15% (60% of final grade)
- Final critical research project (30% of final grade)
- Posting and responding to posts in five assigned online discussions (10% of the final grade)
- The following grading scale is used for assigning grades in this course. Normal rounding rules apply and a grading curve is not used.

Α	Α-	B+	В	B-	C+	С	C-	D+	D	E
93+	92-90	89-88	87-83	82-80	79-78	77-73	72-70	69-68	67-60	59-

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Attendance:

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Critical Research Project:

- 8-10 pages (1500+ words) of *substantive* content
- APA style
- References:

A minimum of 5 references from a variety of sources that represent legitimate inquiry and that are suitable for academic conversations is required. In other words, you may use the Internet as a resource with the following understanding: The INTERNET IS NOT THE ONLY source of reference materials; Wikipedia is not necessarily a legitimate source of information suitable for academic publications; utilizing Internet sources that are simply copies of one post does not represent multiple opinions, ideas, or sources of information; blogs are most often personal

opinion or anecdotal evidence.

With this understanding, you should be able to make good decisions about reference materials. If you are still unclear, email me with your questions.

Your opportunity to successfully achieve 100% on this paper requires the examination of <u>both</u> <u>music and other forms of media</u> that cover the same topic and time period. If you choose to examine a single media or musical source, you will receive a 20% reduction for the paper grade.

Class & Online Participation

Protest is both a noun and a verb; therefore, it is appropriate that your informed opinion is valued in this class. Critical analysis of music and media often leads to disagreement; however, dialogic communication that is challenging while being respectful is the mark of a learned person and a requirement of this class.

For each topic (listed below) you must post one to two paragraphs of original thought on the assigned subject. You may express your own opinions, but you must support it with fact. When you use another writer and/or source, you must cite it.

Discussion Topics:

- 1. If "yankee doodle" is an insult, why would "Yankees" use it as a rallying cry? Who was their intended audience or audiences? What was their message? What did they want listeners to do?
- 2. The description of America as a cultural and social "melting pot" is well established. What does the film "Gangs of New York" suggest about the experience of being "in the pot?" What role does music play in that film and, based on assigned readings and class discussion, what role did music play in the assimilation of new cultures into America?
- 3. What was the significance of "Route 23" to the laborers of Kentucky early in the 20th century? How does this compare to experiences of African-American farm workers of the Deep South? Why is movement—whether the highway, the railway, or the riverway—so critical to the American experience? Can you think of modern musical examples that talk about mobility and what it means to be an American?
- 4. What do the songs "Allentown," "We Can't Make It Here Any More," and "The Preacher and the Slave" have in common? How are they different?
- 5. Choose one of the "protest music videos" we discussed in class: how did the visuals and music interact in that particular case? Did one strengthen, weaken, or change the meaning of the other? Can you generalize about the significance of the "music video" in modern political and social discourse? What about in modern commercial enterprise?

Music 331 Protest in American Music and Media

Dr. David Bruenger

Schedule: Topics, Assignments, Tests

<u>Week</u>	Day	Reading	<u>Topic</u>
1	1	Links: Carmen Course Webpage, syllabus and schedule	Introduction: Syllabus & Course expectations What is protest music? Why do we study it?
	2	Readings: Rosenthal, "Serving the Movement: The Role of Music," Popular Music And Society, Fall/Winter 2001. (Carmen reading list)	Definitions: Argument, Persuasion, Propaganda Social Functions of Music Voice and Social Identity Political and Social Movements
2	1	Links: Broadsheet Ballads: http://seattletimes.nwsource. com/html/entertainment/200 3328195_murderballads30.h tml?syndication=rss Cutty Wren - Video: http://www.youtube.com/wat ch?v=-nfzxtBjosY	Music and Social Inequity - The Cutty Wren American Experience & Identity - American Taxation - Yankee Doodle
	2	Links: Gangs of New York: http://urbanography.com/5_p oints/index.html Freedom Songs: http://www.osblackhistory.co m/songs.php John Brown: http://www.pbs.org/wgbh/am ex/brown/sfeature/song.html Dixie's Land: http://www.npr.org/programs /morning/features/patc/dixie/i ndex.html	The Consequences of Human Commodification: The Historical Economic Necessity of Cheap Labor Indentured Servitude - Gangs of New York [excerpt] Slavery and Abolition - Follow the Drinking Gourd - Get Off The Track The Civil War - John Brown's Body - Dixie's Land
3	1	Reading: Eckholm, "A Bluecollar Way of Life Disappears in Ohio," <i>International Herald</i> <i>Tribune</i> , 1-16-08 (Carmen reading list)	Industrial Revolution, Social Migration, and the American Worker: - Killin' Floor - I Am a Girl of Constant Sorrow - Readin', Ritin', Route 23
	2	E.	EXAM 1 Research Paper: Topic and one paragraph abstract due (in Carmen Dropbox)

4	1	Links: Hard Times: Music of the Great Depression http://www.authentichistory.c om/1930s/music/01.html Readings: Music of the Great Depression, pp. 1-13, Introduction	Plight of the Common Man - The Great Depression and Dust Storms: - Brother Can You Spare a Dime? Unions, Socialism, and the Red Scare: - The Preacher and the Slave
	2	Links: Woody Guthrie Official Site http://www.woodyguthrie.org/ biography/biography1.htm Sounds From the Dustbowl http://www.authentichistory.c om/1930s/dustbowl/01.html	From Authenticity to Commodity: Woody Guthrie - Pastures of Plenty - This Land is Your Land Folk Revival and the Protest Music "Industry"
5	1	Readings: Erick Eckholm, A Blue Collar Way of Life Disappears in Ohio MSNBC: The Soundtrack of Their Campaigns ABC News: The Business of Political Music McDermott, lan. "Bruce Springsteen, Ronald Reagan, and the American Dream." Popular Music and Society (Winter 1992): 1-9	Downsizing the American Dream: Globalization and the Contemporary American Worker - Born in the USA - Allentown - We Can't Make It Here Anymore You Are My Sunshine: Political Campaign Music
	2	[Carmen readings] Readings: Bruenger, Theory Overview [Carmen readings]	Introduction to Theoretical Frameworks: Marx - Political Economy Adorno - Critical Theory Foucault - Knowledge/Power Debord - Commodification and the Society of the Spectacle
6	1		EXAM 2
	2	Links: Strange Fruit: The Film http://www.pbs.org/indepe ndentlens/strangefruit/film .html Readings: Strange Fruit Billie Holiday, Café Society, and an Early Cry for Civil Rights, Chapter 1 [Carmen readings]	Domestic Violence & Civil Rights: - Strange Fruit - We Shall Overcome African-American Identity: - Say It Loud, I'm Black and I'm Proud - Everyday People - Funny Vibe
7	1	Readings: Malkin/DiFranco, Art is Activism [Carmen readings]	Womens' Rights: - I Am Woman - The Pill - Grand Canyon

Finals Week		scheduled according niversity Academic ndar	EXAM 4
		No Room for Protest Music On Corporate Radio http://www.freearticulator. com/culture/no-room-for- protest-music-on- corporate-radio/	Research Paper Final Version due (in Carmen Dropbox)
	2	Links: 9/11: Is protest music dead? http://www.freemuse.org/s w6334.asp Clear Channel: September 11 & Corporate Censorship http://www.freemuse.org/s	Music Mashups & Digital Shorts - Protest, Propaganda, Discourse, & Consent in the 21st- Century Social Media - George Bush Doesn't Care About Black People - We Will Not Be Silenced - Counting Bodies Like Sheep
10	1	Links: "Musical responses to 9/11: From Conservative patriotism to radicalism" http://www.freemuse.org/sw 8119.asp	Postmodern Political Responses: - The Day After Tomorrow - Dear Mr. President - Yell Fire - Obama, Yes We Can & responses
	2	Links: Potter, "The Future is History: Hip Hop in the Aftermath of Postmodernity," in Peddle, The Resiting Muse, pp. 65-	Postmodernity: Urban Poverty & Disempowerment - Hip Hop - Grandmaster Flash, The Message - Public Enemy, Fight the Power - Nas, Rule
9	1	Readings: Oliver, Democracy in Suburbia [Carmen readings]	Postmodernity: Problems of Commodification & Alienation - Little Boxes - Callifornia Uber Alles/Kill the Poor
	2		feedback and opportunity to rewrite (in Carmen Dropbox)
8	1	Readings: Hajdu, Folk Hero [Carmen readings]	Protest Music Business Authentic vs Commercialized Woody Guthrie and His Tradition Phil Ochs - The Power and the Glory Bob Dylan - Subterranean Homesick Blues Legacy of Ohio: - War - Ball of Confusion Research Paper Revised Draft due if you want
	2	Links: Vietnam Era Antiwar Music http://www.jwsrockgarden. com/jw02vvaw.htm	War: Vietnam - Eve of Destruction - Feel Like I'm Fixin' to Die Rag - Ohio

The Ohio State University School of Music

PROTEST IN AMERICAN MUSIC

MUSIC 431

U 5 Two 90 minute meetings per week

Dr. David Bruenger Weigel 303 614.247.6521 bruenger.1@osu.edu Office Hours: TBA Class meeting: TBA

Overview

The complex interrelationship between and among music, media, commerce, political consent, and social dissent has both shaped and reflected the crucial social and political movements of American history, profoundly impacted the lives of individual Americans, and provided an economic foundation for a protest music industry. Using both topical and chronological frameworks, this course examines musical practice, evolving media technologies, as well as selected political, social, and commercial enterprises engaged in the creation and distribution of socio-political commentary and protest of which music is a central feature.

Through lecture, media presentation, reading, and class discussion, this course will both explore and critically examine the music and musicians of American protest and the social, political, economic, and environmental circumstances that inspired it.

This course fulfills an elective requirement of the Music, Media, and Enterprise minor and may be chosen as an elective in the Bachelor of Arts in Music.

Selected Goals & Objectives

- To increase awareness of the history and diversity of social/political protest and commentary in music using assigned listening, reading, lecture and media presentation.
- To explore, critically consider, and discuss music as social/political commentary and protest, as well a tool to influence public opinion and consent.
- To improve the ability to develop and effectively communicate critical responses to complex artistic and social issues. Factual knowledge and critical understanding will be assessed in both verbal and written forms via class discussions and written examinations.

Texts

- Reading, viewing, listening as assigned
- Selected readings

Available in Music Library or online via Carmen:

Peddie, I, Ed. *The Resisting Muse: Popular Music and Social Protest,* Ashgate, 2006. Margolick, D. Strange Fruit: Billie Holiday, Café Society, and an Early Cry for Civil Rights, McDermott, Ian. "Bruce Springsteen, Ronald Reagan, and the American Dream." *Popular Music* and Society (Winter 1992): 1-9.

"Musical responses to 9/11: From Conservative patriotism to radicalism"

http://www.freemuse.org/sw8119.asp

"9/11: Is protest music dead?"

Music used to be the dominant voice against war. Now it's easier to shut up and get paid. What's really going on? Extensive article on 9/11 effects and media concentration, by Jeff Chang, 16 April 2002

http://www.freemuse.org/sw6334.asp

"Clear Channel: September 11 & Corporate Censorship"

http://www.freemuse.org/sw6621.asp

"No Room for Protest Music On Corporate Radio"

http://www.freearticulator.com/culture/no-room-for-protest-music-on-corporate-radio/

Online Resources via Carmen:

- · This course will be managed using Carmen
- The syllabus, scheduling information, other study materials, assignments, email (to instructor and other students), and student grade information will be available via Carmen.
- · It will be your responsibility to check the Carmen page for this course regularly in order to stay informed about schedule changes

Grades

- Four written exams, each worth 15% (60% of final grade)
- Final critical research project (30% of final grade)
- Posting and responding to posts in five assigned online discussions (10% of the final grade)
- The following grading scale is used for assigning grades in this course. Normal rounding rules apply and a grading curve is not used.

Α	A-	B+	В	B-	C+	С	C-	D+	D	E
93+	92-90	89-88	87-83	82-80	79-78	77-73	72-70	69-68	67-60	59-

- Note: To protect student confidentiality grades will never be provided by phone or email. Grades will only be available via Carmen or during office hours.

Policies & Expectations:

- · Permission to make-up an examination is not automatic. Request permission, in writing (email is preferred), in advance. Makeup examinations will be scheduled only when the instructor approves your request.
- · As a courtesy to fellow students, the subject matter, and the instructor, please turn off cell phones and pagers during class.
- · Since coming in late or leaving early tends to be disruptive, please try to avoid doing so.

Participation & Discussion

Participation requires more than simple attendance. Participation includes giving your full attention during class, being prepared by reading assignments before class, asking questions, and making contributions to the class discussion. In this class, participation also includes writing posts to five assigned online discussion assignments (as noted on schedule below). In addition,

students are required to respond to other student's posts. Both original posts and responses may include both fact and informed opinion (citing sources for facts), but must use appropriate language, demonstrate integrity, and express respect for diversity and difference. Failure to complete online discussion assignments or appropriately participate in classroom activities will negatively impact your grade.

Critical Research Project:

- 8-10 pages (1500+ words) of *substantive* content
- APA style
- References:

A minimum of 5 references from a variety of sources that represent legitimate inquiry and that are suitable for academic conversations is required. In other words, you may use the Internet as a resource with the following understanding: The INTERNET IS NOT THE ONLY source of reference materials; Wikipedia is not necessarily a legitimate source of information suitable for academic publications; utilizing Internet sources that are simply copies of one post does not represent multiple opinions, ideas, or sources of information; blogs are most often personal opinion or anecdotal evidence.

With this understanding, you should be able to make good decisions about reference materials. If you are still unclear, email me with your questions.

Your opportunity to successfully achieve 100% on this paper requires the examination of <u>both</u> <u>music and other forms of media</u> that cover the same topic and time period. If you choose to examine a single media or musical source, you will receive a 20% reduction for the paper grade.

Discussion Topics

For each topic (listed below) you must post one to two paragraphs of original thought on the assigned subject. You may express your own opinions, but you must support it with fact. When you use another writer and/or source, you must cite it.

- 1. If "yankee doodle" is an insult, why would "Yankees" use it as a rallying cry? Who was their intended audience or audiences? What was their message? What did they want listeners to do?
- 2. The description of America as a cultural and social "melting pot" is well established. What does the film "Gangs of New York" suggest about the experience of being "in the pot?" What role does music play in that film and, based on assigned readings and class discussion, what role did music play in the assimilation of new cultures into America?
- 3. What was the significance of "Route 23" to the laborers of Kentucky early in the 20th century? How does this compare to experiences of African-American farm workers of the Deep South? Why is movement—whether the highway, the railway, or the riverway—so critical to the American experience? Can you think of modern musical examples that talk about mobility and what it means to be an American?
- 4. What do the songs "Allentown," "We Can't Make It Here Any More," and "The Preacher and the Slave" have in common? How are they different?
- 5. Choose one of the "protest music videos" we discussed in class: how did the visuals and music interact in that particular case? Did one strengthen, weaken, or change the meaning of the other? Can you generalize about the significance of the "music video" in modern political and social discourse? What about in modern commercial enterprise?

Academic Misconduct

It is the responsibility of the Committee on Academic Misconduct to investigate or establish procedures for the investigation of all reported cases of student academic misconduct. The term "academic misconduct" includes all forms of student academic misconduct wherever committed; illustrated by, but not limited to cases of plagiarism and dishonest practices in connection with examinations. Instructors shall report all instances of alleged academic misconduct to the committee (Faculty rule 3335-5-487). For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info for students/csc.asp).

Disability Services

Students with disabilities that have been certified by the Office for Disability Services will be appropriately accommodated, and should inform the instructor as soon as possible of their needs. The Office for Disability Services is located in 150 Pomerene Hall, 1760 Neil Avenue; telephone 292-3307, TDD 292-0901; http://www.ods.ohio-state.edu/.

The escort service is available for students enrolled in evening courses. The phone number is 292-3322.

Schedule: Topics, Assignments, Tests

Week	<u>Day</u>	Reading	<u>Topic</u>
1	1	Links: Carmen Course Webpage, syllabus and schedule	Introduction: Syllabus & Course expectations What is protest music? Why do we study it?
	2	Readings: Rosenthal, "Serving the Movement: The Role of Music," Popular Music And Society, Fall/Winter 2001. (Carmen reading list)	Definitions: Argument, Persuasion, Propaganda Social Functions of Music Voice and Social Identity Political and Social Movements
2	1_	Links: Broadsheet Ballads: http://seattletimes.nwsource. com/html/entertainment/200 3328195_murderballads30.h tml?syndication=rss Cutty Wren - Video: http://www.youtube.com/wat ch?v=-nfzxtBjosY	Music and Social Inequity - The Cutty Wren American Experience & Identity - American Taxation - Yankee Doodle
	2	Links: Gangs of New York: http://urbanography.com/5_p oints/index.html Freedom Songs: http://www.osblackhistory.co m/songs.php John Brown: http://www.pbs.org/wgbh/am ex/brown/sfeature/song.html Dixie's Land: http://www.npr.org/programs /morning/features/patc/dixie/i ndex.html	The Consequences of Human Commodification: The Historical Economic Necessity of Cheap Labor Indentured Servitude - Gangs of New York [excerpt] Slavery and Abolition - Follow the Drinking Gourd - Get Off The Track The Civil War - John Brown's Body - Dixie's Land
3	1	Reading: Eckholm, "A Bluecollar Way of Life Disappears in Ohio," <i>International Herald</i> <i>Tribune</i> , 1-16-08 (Carmen reading list)	Industrial Revolution, Social Migration, and the American Worker: - Killin' Floor - I Am a Girl of Constant Sorrow - Readin', Ritin', Route 23
	2		EXAM 1 Research Paper: Topic and one paragraph abstract due (in Carmen Dropbox)

4	2	Links: Hard Times: Music of the Great Depression http://www.authentichistory.c om/1930s/music/01.html Readings: Music of the Great Depression, pp. 1-13, Introduction Links: Woody Guthrie Official	Plight of the Common Man - The Great Depression and Dust Storms: - Brother Can You Spare a Dime? Unions, Socialism, and the Red Scare: - The Preacher and the Slave From Authenticity to Commodity: Weedy Cutheria
		Site http://www.woodyguthrie.org/biography/biography1.htm Sounds From the Dustbowl http://www.authentichistory.c om/1930s/dustbowl/01.html	Woody Guthrie - Pastures of Plenty - This Land is Your Land Folk Revival and the Protest Music "Industry"
5	2	Readings: Erick Eckholm, A Blue Collar Way of Life Disappears in Ohio MSNBC: The Soundtrack of Their Campaigns ABC News: The Business of Political Music McDermott, Ian. "Bruce Springsteen, Ronald Reagan, and the American Dream." Popular Music and Society (Winter 1992): 1-9 [Carmen readings] Readings: Bruenger, Theory Overview [Carmen readings]	Downsizing the American Dream: Globalization and the Contemporary American Worker - Born in the USA - Allentown - We Can't Make It Here Anymore You Are My Sunshine: Political Campaign Music Introduction to Theoretical Frameworks: Marx - Political Economy Adorno - Critical Theory Foucault - Knowledge/Power
	1		Debord - Commodification and the Society of the Spectacle EXAM 2
6	2	Links:	Domestic Violence & Civil Rights:
	_	Strange Fruit: The Film http://www.pbs.org/indepe ndentlens/strangefruit/film .html Readings: Strange Fruit Billie Holiday, Café Society, and an Early Cry for Civil Rights, Chapter 1 [Carmen readings]	- Strange Fruit - We Shall Overcome African-American Identity: - Say It Loud, I'm Black and I'm Proud - Everyday People - Funny Vibe
7	1	Readings: Malkin/DiFranco, Art is Activism [Carmen readings]	Womens' Rights: - I Am Woman - The Pill - Grand Canyon

	2	Links: Vietnam Era Antiwar Music http://www.jwsrockgarden. com/jw02vvaw.htm	War: Vietnam - Eve of Destruction - Feel Like I'm Fixin' to Die Rag - Ohio
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	2		Dropbox) EXAM 3
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